

Cigna takes a whole person approach to health, that's why our well-being resources address five dimensions of overall well-being: physical, emotional, environmental, financial and social. Addressing these dimensions of well-being is all part of our Cigna Life Connected® approach. We're focused on providing valuable and actionable information to you and your employees to help optimize health and productivity.











## VitaMin communications series

The VitaMin communications series helps keep your workforce engaged, motivated and healthy throughout the year. Each month you'll receive a suite of resources that are focused on a central topic. Materials will include:

- A digital newsletter filled with information to help improve or maintain a healthy lifestyle.
- An email to share the monthly newsletter with your employees.
- Images and quick content to share on your company's social or HR platforms.
- Health Observance email recognizing awareness campaigns during six months of the year.

<u>VitaMin Central</u> also provides a variety of other health education resources across the five well-being dimensions, so you can choose topics that best suit your employees.

## **Cigna customer communications**

Cigna sends emails throughout the year that drive customers to take action on their health and maximize their plan benefits.

## **Health promotion toolkits**

Cigna's health promotion toolkits provide information on important health and wellness themes that you can leverage to support your employee's well-being. Each toolkit packages turnkey resources including multi-week campaign materials, general health campaigns and challenges.

## Cigna Life Connected® podcast series

This podcast series is dedicated to exploring the five dimensions of health and well-being. Each episode features a Cigna expert guiding listeners through the steps of awareness, activation and adoption in each dimension of health.

## **Cigna.com Health and Wellness Overview**

A variety of topics that are easily accessible and provide resources like articles, podcasts, and seminars from a trusted source.

#### Cigna Life Connected® Seminars

Live webcasts offered multiple times a year to you and your employees that teach ways to improve well-being, both mind and body.

# Together, all the way.

